

Press Release

For Immediate Release

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Sealite USA, LLC Appoints New Business Development Manager for Latin American Markets.

Tilton, New Hampshire, September 4, 2018 – Sealite announces the appointment of Luis Velasquez as Business Development Manager for Marine in the Latin America and Caribbean markets.

Mr. Velasquez has been the managing director of an Aids to Navigation (AtoN) consulting firm in Cartagena, Colombia for several global manufacturers. Owing to his previous experience as a LATAM specialist in the AtoN market, Luis brings extensive knowledge of this strategic territory to Sealite. His entrepreneurial spirit, professional background and enthusiasm for the Sealite brand will make Luis a welcome addition to the global manufacturer.

Luis holds advanced technical and business degrees from several universities in Colombia and the United States. He is fluent in Spanish, Portuguese and English and has extensive experience presenting navigation solutions to major lighthouse authorities throughout South and Central America. He is a recognized expert in the field of AtoN products and technology in the Latin American market and will help Sealite to ensure aggressive new product launches and business development.

Jason Larrere, Sealite Americas Sales Manager stated, “Sealite continues to invest in and grow this strategic region. Luis Velasquez has a strong record of accomplishment in the South American and Caribbean territories. With the additional appointment of Anny Grimmett to Inside Sales, Sealite can better support our current and future Latin American customers with technically experienced, native Spanish speakers. Sealite is now strongly positioned to bring superior AtoN technology to users in this important region.”

Beginning September 4, 2018, Luis will spend two weeks at the Sealite Americas Training Center in Tilton, New Hampshire, USA, before returning to Cartagena, Columbia where he will assume his new role.

To learn about Sealite's comprehensive range of marine navigational aids [click here \(http://sealite.com/products\)](http://sealite.com/products). To contact Luis Velasquez or Anny Grimmett with inquiries throughout Latin America, [click here \(http://www.sealite.com/contact\)](http://www.sealite.com/contact).

Enquiries

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Company Information

We believe **technology improves navigation™**

Sealite is a global manufacturer of marine aids to navigation. The company is headquartered in Australia, with manufacturing and office locations in the United States, Singapore and the United Kingdom. The Sealite team is dedicated to servicing the marine industry through the efficient design and production of leading-edge products. Through close working relationships, maritime authorities and private customers around the globe now trust Sealite to enhance the safety of their operations. Sealite is committed to being environmentally responsible by providing clean, green, renewable energy sources with a minimal environmental footprint.

For more information about Sealite, please visit our website at www.sealite.com email info@sealite.com or call International +61 (0)3 5977 6128, Asia on +65 (0) 6829 2243, America & Canada on +1 (603) 737-1311 and United Kingdom +44 (0) 1502 588026.